

# 7<sup>th</sup> International Conference on IT & Business Intelligence (ITBI~ 15)

January 21~23, 2016

[Http://www.imtnagpur.ac.in/itbi15/](http://www.imtnagpur.ac.in/itbi15/)



Co-Organized By:



**Institute of  
Management Technology**  
Nagpur



## ITBI-15

The competitive forces prevailing in the world of commerce today require firms to operate as efficiently and productively as possible in order to maintain and enhance market share, profitability and shareholder value. An essential element to achieving success involves the continuous

enhancement of knowledge and understanding of the business environment by employees at all levels. This can be accomplished by implementing processes which augment the accessibility and communication of value added information throughout the organization. As a result there has been an increased demand for cutting-edge information technology by businesses in all industries. So, to fulfill our present and future requirements and ambitions in all respect of life, it is essential enhance our expertise to link the power of today's information technology with the tools of economic theory and business strategy. This conference aims at providing a common platform for academicians, researchers, practitioners, developers and users to disseminate knowledge, and share expertise and experience. It will also throw new lights on various developments and formulate strategy for their implementation.



We look forward to welcome you at the Conference venue in Goa, India.

**Dr. R. K. Jena, Convener, ITBI-15**

### Venue :

Shree Rayeshwar Institute of  
Engineering & Information Technology  
(RIT - Goa),  
Shivshail, Karai, Shiroda, Goa 403 103  
Web Site: [www.ritgoa.ac.in](http://www.ritgoa.ac.in)



# Call for Papers

Major thrust of the conference will be on current research trends in concept and application of various techniques in different area of technology and management. The themes are classified in two broad areas like Information Technology and Business Intelligence but not limited to:

## Information Technology

- Intelligent Hybrid Systems
- Data mining and decision support  
Internet modeling
- Signal / Image Processing
- Software Engineering
- Information Security

## Business Intelligence

- Business Management Systems
- Statistical Modeling
- Production Marketing
- Distribution Management
- Finance Management
- Human Resource Managements
- Digital Library Management

For more details about the above mentioned Subthemes, kindly visit conference website : <http://imtnagpur.ac.in/itbi15/callforpapers.html>

# Submission of Papers

The 5th International conference on IT and Business intelligence (ITBI-15) brings together international researchers, developers, practitioners, and users. The aim is to build a 3 day platform where the concerned researchers / academicians / engineers from diverge regions of the world would converge to share their knowledge, expertise and research ideas.

The papers should be organized so as to accommodate abstract, introduction, state-of-the-art, objective, used methodology, obtained results and references. Submitted papers should be original and contain contributions of theoretical, experimental, application or be unique experience reports.

Papers must be submitted within the stipulated time ( before deadline) and electronic submission in PDF and DOC is required. The page limit for a full-length paper is 6 pages. Short papers describing novel research visions, work-in-progress or less mature results are also welcome, with the limit of 4 pages.

Note : Papers less than 3 pages will not be reviewed and may be rejected outright!

All the accepted papers will appear in the conference proceedings. The authors of the accepted papers will be allowed to make a correction in accordance with the suggestions of the reviewers and submit final camera-ready papers within the stipulated deadline. The conference proceedings will be distributed amongst the participants during the conference.

Paper can be submitted through the following link:-

<https://www.easychair.org/>

For more details kindly go through conference website: [www.imtnagpur.ac.in/itbi15](http://www.imtnagpur.ac.in/itbi15)

*Note: Extended version of all papers presented at the conference will be considered for publication in special issues of several international Journals. Papers submitted by students will be considered for awards.*

## Deadlines

FULL PAPER SUBMISSION	ACCEPTANCE NOTIFICATION	CAMERA READY PAPER	AUTHOR REGISTRATION
NOV. 10, 2015	On or before NOV. 25, 2015	NOV. 30, 2015	On or before DEC. 15, 2015

## Registration Fees\*

Type of Delegates	Indians(Rs)		Foreign(USD)	
	Early	Late	Early	Late
Industry	4000	4500	250	300
Academic/ Research Institution	3000	3500	125	150
Full Time Ph.D Students	2000	2500	100	125
M Tech/MBA/PGDBM Students/Spouse	1000	1200	75	100

\* 10% Discount for ITBI-12, ITBI-13, ITBI -14 participants.

\* 14% Service Tax extra as per as Government of India Rule

Registration fees include conference proceedings, conference bag, breakfast and lunch on all the conference days.

## Mode of payment

All Payments for the conference should be made through demand draft on any bank, drawn in favor of Institute of Management Technology - Nagpur payable at Nagpur.

# Committees

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- Sri Kamal Nath, President, IMT-Nagpur
- Shri. Subhash A. Shirodkar, Chairman - Shivgram Education Society, Goa

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- Dr. Tanmoy De, IMIS Bhubaneswar

## ITBI-11



## ITBI-12



## ITBI-13



## ITBI-14



For more information, please contact:

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